

Mark Kuznicki

Remarkk Consulting

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Summary:

Mark Kuznicki is a researcher, writer and strategy consultant, working at the nexus of culture, technology, community, innovation and business. Mark is an original thinker with a unique set of experiences and skills to bring to challenging projects in public policy and organizational strategy. Mark's work is best known for the ability to take on complex, challenging strategic problems that cross traditional boundaries and the ability to synthesize diverse bodies of knowledge into a coherent decision-making framework.

Bodies of Knowledge, Skills & Abilities:

- Analytical skills: competitive analysis, value network analysis, requirements and needs analysis, strategic drivers, change management, stakeholder analysis, business model analysis and development, economic metrics analysis, business process and workflow analysis and design, financial modeling analysis
- Excellent report writing skills; specializing in the synthesis of broad and diverse bodies of knowledge and analysis into effective and comprehensible strategic frameworks
- Highly developed Project Management skills in client-facing projects, leading and managing project teams
- Experience working with and building vibrant and creative communities of practice
- Knowledge of the competitive global environment for creative and cultural industries
- Knowledge of global cultural and creative practices and policy frameworks
- Knowledge of the political economy of regional innovation systems
- Knowledge of the government policy environment for culture, creativity, innovation and entrepreneurship
- Knowledge of emerging technologies and network approaches to professional, community and economic development

Affiliations:

Member, Canadian Association of Management Consultants, (CAMC), Toronto

Member, New Media Business Alliance (NMBA), Toronto

Member, ICT Toronto, Toronto

Citizen, TorCamp technology community, Toronto

Recent Projects:

Development of a Culture Strategy for Ontario, Ontario Ministry of Culture, Toronto, Ontario, 2006

Entertainment and Creative Cluster Strategy for Ontario, Ontario Ministry of Culture, Toronto, Ontario, 2005-6

Education:

Qualifying Year, Political Science (International Political Economy), University of Toronto, Toronto, Ontario, 2003-4

- Areas of interest: social responsibility of multinational corporations, globalization, regional innovation systems and industrial clusters, political philosophy

Honours Bachelor of Business Administration (BBA), Wilfrid Laurier University, Waterloo, Ontario, 1994

- Coursework included: business strategy, marketing, finance, accounting, organizational behaviour, and quantitative methods.
- Areas of interest: organizational change and development, international business strategy

Work History:

Principal, Remarkk! Consulting, Toronto, October, 2005 – present

- Independent consulting practice to government, nonprofit and private sector organizations

Director, Tercina Inc., Toronto, April 2004 - present

- Partner in a software startup company; Tercina's product, Enboard is a Human Capital software solution
- Successfully entered a technology incubator at the University of Toronto (Excelerator), juried by members of the Venture Capital and Angel investment communities
- Developed business strategy and took new software product to market

Project Consultant, State Street Trust Company Canada, Toronto, April 2002 – August 2003

- Responsible for project management and business analysis in the Information Technology unit of a major service provider to institutional investors.
- Conducted analyses of internal and external client needs, identified solution architectures, procured project resources and managed custom application development projects through testing to live production.

Senior Manager, Business Analyst, State Street Trust Company Canada, Toronto, January 2000 – April 2002

Manager, Investment Accounting, State Street Trust Company Canada, Toronto, August 1997 - December 1999

Senior Portfolio Accountant, State Street Trust Company Canada, Toronto, April 1995 - August 1997